

# ClearPeople

Demonstrating the  
Digital Workspace in Action

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a case study by ClearPeople 

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# company profile

ClearPeople is a Consultagency - a hybrid breed of business offering technical consulting with digital agency services.

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We employ a team of over 60 "bright, expert and human" digital Consultagents in London and Alicante, specialising in delivering digital strategy and technical solutions. We help bridge the gap between business, marketing and information technology, bringing these sometimes disparate and traditionally unconnected worlds together.

Founded in 2003 by Katya Linossi and Gabriel Karawani, we work with our clients to create beautifully designed digital experiences that optimise customer and employee engagement by connecting people, processes, systems and information in a mobile-first, cloud-first world. We call this the Digital Workspace.

# setting the scene



ClearPeople's Spanish team, based in Alicante, recently had to relocate their physical office with less than three weeks' notice. With the help of the Digital Workspace, this office move was a piece of cake. Here, we explain how...



We define the Digital Workspace as "a collection of evolving technologies designed around your user's needs that will give them the space and freedom to work securely anywhere and on any device. It optimises their experience and engagement with the tools and resources they need to help them be more effective and productive."

In Alicante, our Consultagents are always working with our clients to create beautifully designed digital experiences that optimise customer and employee engagement by connecting people,

processes and technology. However, one day the line rang. On the other end was the building management explaining that all current companies located within the premises would have to relocate due to unforeseen circumstances. With only two and a half weeks' notice, this should have been cause of huge concern. Relocating to a new office can be extremely stressful, requiring months of organisation and many companies often underestimate the complexity of moving their IT systems during such a transition, assuming moving hardware, like a server, is as simple as unplugging and reconnecting when ready.

# the benefits

Designed for a mobile workforce, the Digital Workspace allowed the ClearPeople team to relocate their Spanish office with minimum disruption.

The Digital Workspace is not limited to one location or a singular system. Before the cloud, businesses had to store their data (information, knowledge, images and other important documents) onto a physical server: one that we would have had to lug over with us to the new office. With our cloud infrastructure setup, the most difficult part of the move was finding furniture to match the artwork.

The Digital Workspace is designed for a mobile workforce, so our staff were able to continue working on their devices with no disruption. They were able to continue to locate their files, tools and apps. So while the office fitters were busy setting up our new

contemporary office, our Consultagents could work from home, from a café or down by the beach!

Within a couple of working days our new premises and fibre optic internet was up and running. With the basic equipment ready, a few of our Consultagents moved into our new base to identify any teething issues in order to facilitate a smooth transition so that our shiny new office was fully operational on day one, whilst the rest of the team worked remotely. With no major issues to report, the whole team moved in.

# outcomes

The Digital Workspace helped us to:



- Minimise disruption to the team
- Work remotely from any device with access to all of our documents
- Account for zero interruptions to project and client work
- Ensure there was no downtime: meaning our office was fully operational, even whilst we simultaneously set up our new base

# settling in

Having completed a successful and effective office relocation, we are excited to share our story with our clients and friends to show how the Digital Workspace enabled a hassle-free move in less than 3 weeks.

This opportunity to move locations remarkably presented itself in a timely fashion – we are growing at such a pace that a new office was soon needed to welcome more Consultagents into the family.

As we are settling into our new location, the only issue that still stands true is the occasional disappearance of fruit and cookies when accidentally left out on the table. Puzzlingly, this seems to happen around lunch time.

However, if we could offer one piece of advice that would save you from a few migraines and sleepless nights, it would be this: If

you're moving to a new office, move to the cloud, first. It's time to embrace the Digital Workspace.

Whether you're gearing up for an office move or are interested in harnessing the power of the Digital Workspace to realise the numerous business benefits, feel free to get in touch with one of our Consultagents, we are always more than happy to lend a helping hand!