



The ROI of Knowledge Productivity

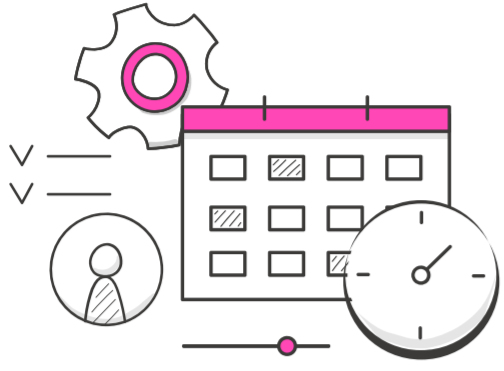
Turning information into improvement and radical innovation in the Age of AI.

Calculating the ROI of KP

1 Time Efficiency

Employees spend 9.3 hours per week on search and information-gathering.

A company of 1,000 people is spending \$12 million a year to employ people to search for information!



McKinsey Global Institute

2 Data Management

Saving potential of 15 - 35% by reducing duplicate data, unused paid data feeds and improving governance automation.



McKinsey Global Institute

3 Employee Engagement

The return on a highly engaged employee is 60% more than on a disengaged employee.



Human Capital Institute

Improving ROI

Raise engagement levels with a human-centric digital workplace

Increase returns by reducing the number of apps and unifying information

- Highly Engaged Employees- 120% return on salary
- Engaged Employees- 100% return on salary
- Partially Engaged Employees - 80% return on salary
- Disengaged Employees - 60% return on salary

Gartner

Employees who operate in human-centric work models are 3.8 times more likely to be high performing.

Task type	% of average work week	Increased value-added time
Processing e-mail	28%	7 - 8 hrs
Search / gathering information	19%	5.5 - 6 hrs
Internal collaboration	14%	3.5 - 5 hrs
Role-specific tasks	39%	4 - 6 hrs

McKinsey Global Institute

Less Tools + Less Effort = Increased Productivity

Smart tools for smart working

Help your employees work smarter, better and faster. Companies with a highly engaged workforce scored **17 percent higher on productivity**.

Gallup

Reduce mundane tasks

45% of work activities can be automated using existing technology. Automation will give employees more time to focus on what really matters.

McKinsey Global Institute

Reduce duplicate work

Teams spend **13% of their time on duplicate work. 236 hours every year are spent on the same tasks** their co-workers have already completed.

Asana's Anatomy of Work report

COMPANIES THAT TAKE A STRATEGIC APPROACH SEE

40 PERCENT LOWER TURNOVER

2X THE REVENUE PER EMPLOYEE

38 PERCENT HIGHER ENGAGEMENT

How Atlas drives ROI and more...

Deploying Atlas costs as much as a cup of coffee per employee per month. Yet the returns are **thousandfold**.

DATA AND INFORMATION IMPROVEMENTS

Atlas has helped customers eliminate unused paid data feeds and make popular feeds more accessible, resulting in savings of up to 20 percent.

Other customers have radically streamlined their management of projects and clients, reducing email volumes through automated information management.

SIGNIFICANTLY UPPING PRODUCTIVITY

Atlas saves a professional services firm **\$1.5 million annually** on one task alone by reducing the time spent looking for information and switching between tools.

REDUCE MUNDANE TASKS BY AT LEAST 30%

One Atlas client reduced the time it took to collate information from across the business from 5 days per month to just 1 day.

CONSOLIDATING OPERATING COSTS

Some sectors still rely on high-cost legacy, bespoke or third-party solutions. Atlas is frequently used to consolidate these solutions into a M365 infrastructure, saving one of our customers £100K per year while another client reduced their costs by at least 30% per annum.

HUMAN-CENTRIC WAYS OF WORKING

Atlas puts people first by making Microsoft 365 easier to use and enhancing their digital working experiences.

Collaboration is actively encouraged, happening in the flow of work, securely and with no app-switching required.



"I am pleasantly surprised at how quick and easy the Atlas platform is in refining searches and enabling me to find the information I need within seconds".

STUART WHITTLE, WEIGHTMANS



"Atlas excels at making information more manageable for organisations looking to build on their Microsoft 365 investment."

CLEARBOX REPORT 2023



"We see staff being more engaged through Atlas, which we [can] track by seeing that they are better equipped and able to deal with any and all challenges."

PHIL WHITE, PLACES LEISURE



Book a demo

CONTACT US

