ENTERPRISE AI IS COMING…
ARE YOU READY?

6 INDUSTRY TRENDS
YOU CAN'T IGNORE

← Everyone is **CONSIDERING** Generative AI

But most **AREN'T READY** for Generative AI →

1
80%
of enterprise IT professionals report they are either actively implementing Generative AI or are exploring the technology
(Source: IBM)

2
86% / 57%
86% of IT leaders expect Generative AI to play a prominent role in their organizations, and 57% believe it is a 'game changer'
(Source: Salesforce).

3
53%
of organizations cite difficulty finding appropriate use cases as the biggest bar to adoption.
(Source: O'Reilly)

4
21%
Less than 1/4 of organizations have policies governing employee use of Generative AI.
(Source: McKinsey)

5
56%
report inaccuracies as the largest perceived risk, outpacing even cybersecurity risks.
(Source: McKinsey)

6
60%
of people who plan to use Generative AI don't know how to include trusted sources or ensure sensitive data is secure
(Source: Salesforce)

What this means to you:

Organizations are jumping on the Generative AI bandwagon. As the statistics show, most IT leaders see it as a game-changing technology and are actively pursuing adoption. However, excitement doesn't always translate to preparedness…

What this means to you:

Generative AI is hot, but significant barriers remain to hamper effective usage. From unclear use cases to inadequate policies and safeguards, organizations have work to do before Generative AI can be responsibly rolled out. The biggest risk is the potential for inaccurate, misleading, or out of date outputs. Trust and reliability need to be proven.

Atlas to the rescue

The Atlas Intelligent Knowledge platform platform delivers the missing pieces organizations need to roll out and use Generative AI safely and strategically. Atlas tackles the challenges of AI-readiness head-on:

• Atlas consolidates enterprise data sources, creating and updating knowledge collections for seamless Generative AI interaction with Atlas AI or Microsoft 365 Copilot.

• Employees access credible knowledge sources through 'AI assistant' experiences, whether via Atlas AI or Microsoft 365 Copilot.

• Atlas provides continuous governance and analytics for secure, cost-effective Generative AI deployment and operation.

Contact us today
to future-proof your organization with responsible and robust enterprise AI.

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